

PUDO Inc. Signs Corporate Advisory Agreement with Dawson James Securities Inc.

TORONTO, ONTARIO—July 5, 2016 - PUDO Inc. ("PUDO" or the "Company") (CSE:PDO)(OTCQB:PDPTF) is pleased to announce that that effective June 7, 2016, the Company has executed an advisory services agreement with Dawson James Securities Inc., ("Dawson James"), a leading investment banking and securities firm. Dawson James' head office is located in Boca Raton, Florida with branch offices in Columbia, Maryland and New York, New York.

Dawson James will assist PUDO by evaluating capital market options in support of strategic growth opportunities as well as broadening our exposure to institutional and retail investors. The agreement also provides that Dawson James will complete a due diligence process in support of the PAL sponsorship on the OTCQX as well as formulate a strategy to list on NASDAQ, subject to meeting listing requirements.

CEO Frank Coccia of PUDO stated that "securing Dawson James as our financial advisor partner ensures that we have an investment banker that has a strong understanding of the dynamics facing this industry. Our Board and Advisory Council are delighted to welcome Dawson James to the team."

About PUDO Inc.

Founded in 2015, PUDO Inc. has developed North America's first parcel **Pick-Up/Drop-Off** network -- no other company in North America offers staffed retail locations, open for extended hours to receive consumer deliveries. Through its network of staffed retail locations and its proprietary technology, PUDO makes parcel delivery to consumers effortless and convenient. E-commerce and brick-and-mortar companies alike can send consumer shipments to staffed, commercial locations selected by the consumer for safe parcel delivery. PUDO's North American network of "PUDOp_{oints}[™]" includes convenience stores, gas station mini-marts and grocery stores -- open for extended hours -- for easy parcel delivery and pick-up.

Through the PUDOp_{oint} network, consumers can control parcel deliveries -- receiving online parcels *wherever they want, whenever they want*- a fully customizable and convenient method of delivery. PUDO injects convenience and ease into the most problematic leg of parcel delivery - from the carrier's local distribution center to the consumer's front door -- called the "last mile" by logistics professionals. PUDO enables carriers to deliver to PUDOp_{oints} that are selected by the consumer. PUDO eliminates the stress and cost of delivery attempts, missed deliveries and stolen parcels. The final destination of the parcel becomes the safe, staffed retail environment of a PUDOp_{oint}. PUDOp_{oints} can be accessed by individuals and companies. This includes consumers who sign up to become PUDO members and companies which utilize PUDO to service their customers. Such companies include retailers and e-tailers, as well as the burgeoning home-based business workforce.

With user-friendly technology, free membership and thousands of PUDOp^{oint} locations across Canada and the U.S., PUDO is revolutionizing the North American parcel shipping model. PUDO was named one of the top 20 most innovative public technology companies by the Canadian Innovation Exchange in 2015. For more information, please visit: www.pudoinc.com or www.pudopoint.com.

This press release contains forward-looking statements. The use of any of the words "anticipate", "believe", "expect", "plan", "intend", "can", "will", "should", and similar expressions are intended to identify forward-looking statements. The forward-looking statements contained herein are based on certain key expectations and assumptions made by the Company, including but not limited to expectations and assumptions concerning the receipt of required regulatory approval. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. The forward-looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

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